



**NATIONAL CONFERENCE**  
**CYNHADLEDD GENEDLAETHOL**  
**2024**

**INFORMATION PACK**

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# Introduction



The Swim Wales National Conference 2024 will take place at Venue Cymru, Llandudno on Saturday 28th September 2024!

This year, we are inviting our Partners as well as Management Committee members and Coaches from our affiliated Clubs to come together on one day to interact and collaborate.

The day will include external speakers, panels, interactive workshops, drop-in sessions, pop-up information stalls and much much, more to promote inclusivity and sustainability in aquatics in Wales!

This information pack will explain what you can expect from the day and help you plan your trip. If you have any questions having read through the pack, please contact [aquaticdevelopment@swimming.org](mailto:aquaticdevelopment@swimming.org).

# Aims and Themes

The Swim Wales National Conference 2024 has three key aims, supporting the key themes of promoting inclusive provision and sustainable development of clubs and facilities:



**Promote inclusive best practices** to increase awareness and enable partners and clubs to **offer inclusive aquatic provision**.



**Signpost sustainable initiatives** and practices to encourage membership and participation growth across the board to **protect and strengthen** the future of Welsh aquatics.

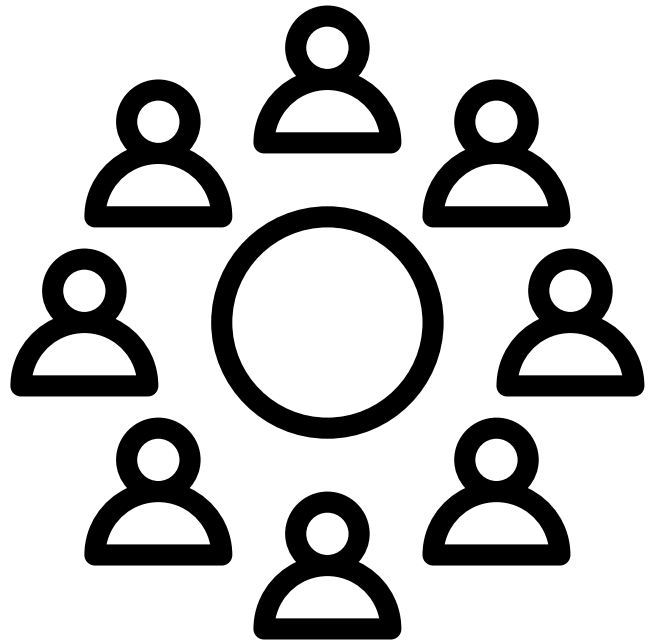


**Upskill volunteers and staff** in key areas to allow them to deliver aquatics in a sustainable and inclusive way.

# Audiences

Based on feedback and consultation, and to encourage and facilitate collaboration, interaction and innovation, Swim Wales are excited to invite a range of stakeholders to the one-day conference.

We will have multiple sessions running simultaneously throughout the day, so there will be specific, relevant content for our Partners and Clubs, but there will also be larger sessions that will promote key messages as well as opportunities to network with people from different backgrounds with different experiences and expertise.

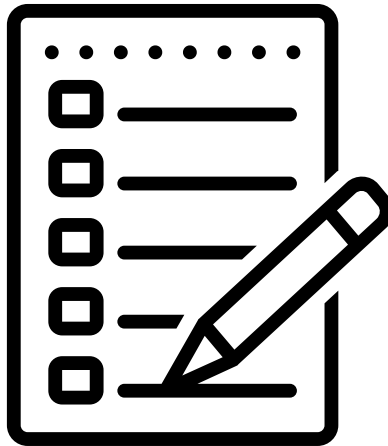


Much of the content has been planned with **Facility Operators**, **Local Authority contacts**, **Club Management Committee Members** and **Club Coaches** in mind, but Teachers, Volunteers, Parents and anyone else involved in the provision of aquatics in Wales is welcome to come along!

# Agenda

The full agenda for the conference can be found on the official conference webpage. The session titles can be found in black text, with the speakers in red and recommended audience for each session in green.

The recommended audience for each session is just a guideline and you are completely free to go to the session you most want to attend (and if you do not fit in any of the categories given in the recommended audience, you are still more than welcome)!



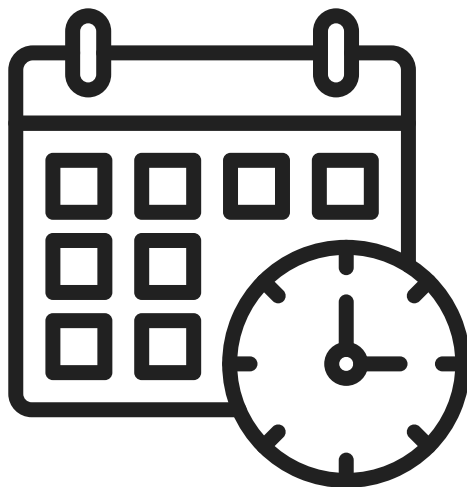
More information will be made available for each individual session to help you plan your day.

# Which Sessions Are For Me?

The simple answer to this question is: it is completely up to you! We want this conference to be as valuable as possible for all attendees, so you can choose which room you join for each session throughout the day.

The recommended audiences on the agenda are there to guide you in your decision-making, but some sessions have the same recommended audience in multiple rooms, and you may even be a member of multiple audiences or simply have an interest in a topic being discussed in a different room.

We have created a few personas and planned days for them to help you see what your day might look like...





# Venue Information

Venue Cymru is located 10 minutes away from major transport links and accessible by train, bus and car. In-line with it's sustainability policies, Swim Wales encourages car sharing and the use of public transport wherever possible.

The full address for Venue Cymru is: Venue Cymru, The Promenade, Penrhyn Cres, Llandudno LL30 1BB.

More details on how to find Venue Cymru is available on their website: <https://www.venuecymru.co.uk/your-visit/getting-here>.





# Accommodation



A range of accommodation is available in Llandudno and the surrounding areas including B&B's, hotels and more. Below are some links to help you find suitable accommodation should you wish to do so:

Airbnb: <https://www.airbnb.co.uk>

Booking.com: <https://www.booking.com>

Premier Inn: <https://premierinn.com>

Travelodge: <https://travelodge.co.uk>

Trivago: <https://trivago.co.uk>