

Aquatic Club
Development Fund
Cronfa Gymorth
Clybiau Dyfrol



Swim Wales Aquatic Club Development Fund

What is the fund?

- The fund will provide financial support to the sum of £250-£2,500 for a range of club projects. A contribution of 10% of the overall project cost will be required from clubs.
- Swim Wales will release 90% of their contribution upfront and the final 10% at their discretion (throughout or on completion of the project) based on progress.
- The total value of the fund equals £50,000.

Why we are launching the fund

As aquatics continues its post-pandemic recovery, the energy and cost of living crises provide new challenges across Wales and the UK. Many pools are experiencing energy price rises of over 300% and these increased costs are often passed on to consumers. Swim Wales is launching this fund to help clubs build a foundation on which they can thrive in the future.

How will we deliver the fund?

We will deliver a simple yet engaging online application process comprising of interactive Q&A and engagement sessions, how-to videos, FAQ pages, and more.

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Fund project areas

The fund will be aligned to four strategic areas with the aim of increasing aquatic provision across Wales:

Increasing the appeal of Aquatic Clubs

Collaboration with partners, schools, community groups, organisations and other sports to offer and demonstrate appeal of aquatics and offer new initiatives.

Inclusive pathway development

Development of disability, participation and competitive pathways and initiatives to ensure engaging activity and competition for all. Collaboration with partners leading to initiatives that create pathway routes from the Learn to Swim Wales Framework.

Increasing membership and tackling inequalities

Offering increased and varied activities and new sessions; promoting inclusion effectively to a diverse range of groups and underserved communities.

Improving programme quality

Implement innovation to increase opportunities and aid delivery through creative coaching, communication, additional activities, workforce development or technology.

Clubs must evidence how the project(s) will improve the future of the club in one of the areas described above (or a related area).

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Eligibility and Criteria

To become eligible for this significant investment from the NGB, affiliated Swim Wales Aquatic Clubs must evidence the following:

- Signed constitution uploaded to JustGo
 - Approved accounts uploaded to JustGo within past 12 months
 - Management Committee in place and with active memberships: Chairperson, Treasurer & Secretary
 - Welfare Officer in place and with an active membership
 - Club Development Plan uploaded to JustGo
 - Completed the Swim Wales Club Audit
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- Applications must be supported by the Management Committee (and Head Coach if the project involves pool or land training)
 - Clubs must have the ability to contribute 10% of the overall project cost
 - Commitment to evidence spending and provide reports on project(s)
 - If funding for the project(s) is available through another source, clubs will need to prove that this option has already been explored

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Project ideas and examples

- Marketing material to communicate with potential members
- Delivering transitional trial sessions (e.g., trial vouchers/'give it a go' sessions)
- Early competitive opportunities for competition pathway
- Team competitive opportunities for competition pathway
- Multi-aquatic sports day/Aquatic festivals/Come try events
- Reward and recognition for your club volunteers to help support club activity
- Purchase of communal equipment that would improve the quality of the programme (e.g. whiteboards/technology to demonstrate skills and strokes)
- Innovative/new land-based training opportunities
- Development of early competitive programmes (e.g., Learn To Swim Wales)
- Courses, Qualifications and Continuous Professional Development (CPDs) to benefit;
 - Coaching (all disciplines; land-based and pool-based)
 - Safeguarding & welfare
 - Team management
 - Governance

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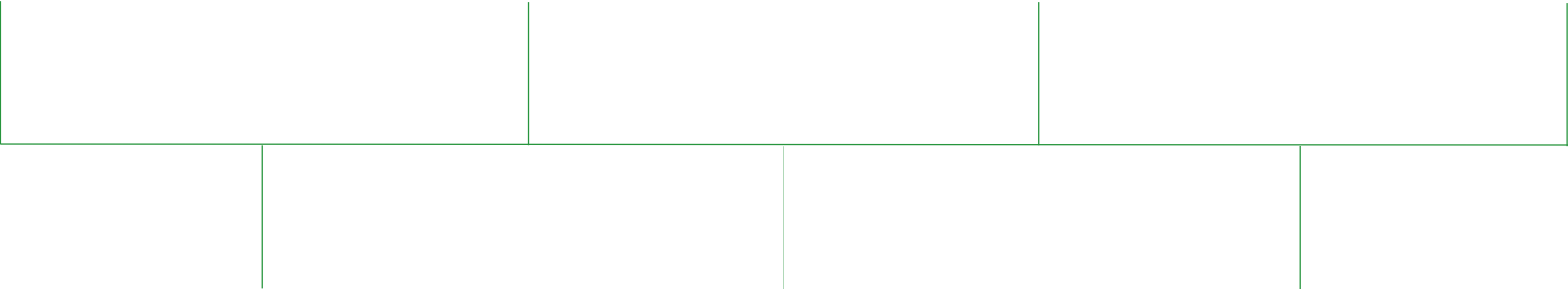
Timeline

21st October 2023:
Fund launch

3rd December 2023:
Applications close

From 19th January 2024:
90% of monies released
to clubs by this date

29th March 2024:
Remaining 10% of
monies released by
this date in-line with
project progress



October 2023-
December 2023:
Application support
available

17th January 2024:
Application
decisions
communicated to
clubs

4th March onwards:
Project spotlights and
success stories

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THANK YOU



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